

id-iom

CV

id-iom: Sholto Brown & Hugo Brown

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<https://www.instagram.com/thisisidiom/>

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In a nutshell

Artist duo fusing pop culture and storytelling with spray paint, stencils, paper and pretty much anything else we can lay our hands on to create irreverent art with a street edge. We paint walls, and stuff to hang on them too.

What's our story?

We are self taught brothers - Sholto and Hugo - originally from the Isle of Man, now living and working in London. Having always been heavily influenced by urban and comic book art, we began in clothing and apparel, before moving onto murals, paintings and prints.

What's the deal?

We are dynamic artists who are constantly fascinated by the world around us. We fuse ideas from pop culture, music, literature and stuff that makes us laugh to create work that makes people smile. As multi-media artists, we combine a spray and stencil or paint and paper approach with other techniques, including digital, lino cuts and photography. We will never stop experimenting.

We believe everyone has a story to tell, and - as our name suggests - we are passionate about playing with language. As such, you'll often find words and quotes mixing with portraits and people to create our colourful visual style - all tied together with an imaginative narrative for each piece.

We are active, exhibiting and commercial artists with a portfolio of work available [here](#).

Education

Sholto	Glasgow University, BSc Combined Science 1998 Leeds University, MA Communications Studies 2000
Hugo	Leeds Metropolitan, Multimedia computing 2003

Selected solo shows

2019	Take your best shot - Play Dead, Portsmouth
2016	Domestic intervention - residential house, London
2010	Where's the weekend - Metro, London

Selected group shows

2016	Fresh - Leake Street tunnels - London
2016	Displacement - There goes the neighbourhood - London
2016	Chapel Arts gallery - Cheltenham
2015	Upfest Gallery - Bristol
2014	Herrods xmas bizarre - London
2013	CAN? at CULTIVATE - London
2012	X marks the spot - studio 10 group gallery show - Somerset
2011	Project ASA - London
2010	Revelations - London

Commercial commissions

Isle of Man Government, Dogs Trust, Streatham Food Fair, Diageo, Smirnoff, Elsewhere Events, Electric Social (Brixton), White Horse (Brixton), Rosa's Thai Cafe (Brixton), Thorntons, 3LC (3 Legs cycling), Herbert Museum (Coventry), Pootopia, Tiger Beer

Spray Paint Festivals

We've painted at spray paint festivals many times both in the UK and abroad including UPfest, City of Colours, Paint & Beer, UpNorthfest, Korpfest, Freeze and Whitecross Street Party (WXSP)

More stuff

Sholto is the author of zombie apocalypse novel, [Skin and Bones](#), and we regularly DJ under the collective name Idiot Youth

Social

Instagram - <https://www.instagram.com/thisisidiom/>

Flickr - <https://www.flickr.com/photos/id-iom/>

Wordpress - <https://thisisidiom.wordpress.com/>

Twitter - <https://twitter.com/Thisisidiom>

Youtube - <https://www.youtube.com/user/idiomtoo/videos>

Facebook - <https://www.facebook.com/thisisidiom/>

TikTok - <https://www.tiktok.com/@thisisidiom>

Press and social coverage

Time Out | [Pavement Stencil Sightings](#) | 2007

Mancunian Matters | [Dog's Trust](#) | 2014

Standard | [Wine Labels](#) | 2014

The Poke | [Wine Labels](#) | 2019

Daily Mail | [Wine labels](#) | 2014

Buzzfeed | [Wine labels](#) | 2015

Telegraph | [Thorntons Eggs](#) | 2008

The Mirror | [Wine Labels](#) | 2014

Arsenal | [Centrepoint](#) | 2010

Arsenal | [Centrepoint](#) | 2010

Budweiser | [Professor Green](#) | 2010

Herbert Museum (Coventry) | [Blow your mind](#) | 2010

Smirnoff | [Gone for a Burton](#) | 2017

Smirnoff | [Gone for a Burton](#) | 2017

Smirnoff | [Coyote Ugly](#) | 2016

Smirnoff | [Coyote Ugly](#) | 2016

Tiger Beer | [Electric Social](#) | 2012

Rosa's Thai cafe | [Brixton Mural](#) | 2017

Isle of Man Government | [IsleExpo](#) | 2018

Isle of Man Government | [IsleExpo](#) | 2018

Douglas Council | [Guttery Gables](#) | 2015

YourBromley | [Food of the Gods](#) | 2016

The perky Nel | [The Badger Mural](#) | 2019

The Mere Scribbler | [Frances Burney Mural](#) | 2017